

# Annual “Miss Football” contest: Berkeley, CA

**Date:** Sunday, September 15, 1957

**Paper:** Dallas Morning News (Dallas, Texas)

**Section:** Part 5 **Page:** 10

## **Four Texas Beauties Enter Berkeley Football Festival**

[2 photos only] ... The girls will gather Sunday in Los Angeles for tours of Southern California movie and TV studios, preceding the whirl of festivities during the Football Festival.

**Date:** Wednesday, September 18, 1957

**Paper:** State Times Advocate (Baton Rouge, Louisiana)

**Page:** 38

## *Story Title:* **Grid Queen Worried About Asian Flu**

BERKELEY, Calif. – UP – Fifteen coeds kept their fingers crossed today lest Asian Flu spoil their chances of winning the “Miss Football” crown at the University of California.

The co-eds arrived Tuesday from Los Angeles, where they were given anti-flu shots after one of their number, Beverly Burmeister of Texas Christian, had to go to the hospital with the flu.

Today’s schedule called for the co-eds to attend a Rotary Club lunch, a garden party in Lafayette, and a sightseeing tour of San Francisco.

The campus queens include:

Suzanne Scudder, Arkansas; ... Mary Ann Mobley, Mississippi; ... Patti Blackledge, Rice Institute; ... Clara Tina Ellero, Washington.

“Miss Football” will be chosen Thursday.

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**Date:** Wednesday, September 18, 1957

**Paper:** Advocate (Baton Rouge, Louisiana)

**Page:** 20

***Photo Title:*** ONE WILL BECOME MISS COLLEGE FOOTBALL

*Caption:* Fifteen beauties seeking the title of Miss College Football gather in Los Angeles en route to Berkeley, CA., where the choice will be made next Saturday. Left to right, front: Ilene Rubenstein, Mary Ann Mobley, Beverly Young, Patti Blackledge, ...

**Date:** Wednesday, September 18, 1957

**Paper:** Oregonian (Portland, Oregon)

**Page:** 38

***Photo Title:*** **Vie**     *Caption:* One of these beauties will become Miss College Football in Berkeley next Saturday. From left (front): Ilene Rubenstein, Mary Ann Mobley, Beverly Young, Patti Blackledge, Madeline Lee, ... and Maryann Sheridan. Photo was taken as contestants met in Los Angeles (AP).

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**Date:** Friday, September 20, 1957

**Paper:** Lexington Leader (Lexington, Kentucky)

**Page:** 21

**Story Title: Mississippi Lass is "Miss Football"**

BERKELEY, Calif. - (AP) - Mary Ann Mobley, a 20-year old from the University of Mississippi will reign as "Miss Football of 1957" in the Parade of Lights feature at Berkeley's 12<sup>th</sup> annual Football Festival tonight.

More than 250,000 persons are expected to view the floats, military bands, honor guards, and majorettes.

Miss Mobley from Brandon, Miss., won the title in competition with 15 co-eds from universities throughout the nation. The brown-eyed brunette and her ladies in waiting will take part in half-time pageantry at the California-Southern Methodist football game Saturday.

**Date:** Friday, September 20, 1957

**Paper:** Oregonian (Portland, Oregon)

**Page:** 15

**Story Title: Miss Football Named**

BERKELEY, Cal. - (AP) - A 20-year old brown-eyed brunet from the University of Mississippi was chosen Miss Football Thursday at the 12<sup>th</sup> annual Berkeley football festival. Mary Ann Mobley of Brandon, Miss., won the title in competition with 15 co-eds from universities throughout the nation.

**Date:** Saturday, September 21, 1957

**Paper:** Boston Daily Record (Boston, Massachusetts) **Page:** 35

**Story Title: Grid Queen**

BERKELEY, Calif. - (AP) - Mary Ann Mobley, a 20-year old from the University of Mississippi, will reign as "Miss Football of 1957" in the parade of lights feature at Berkeley's 12<sup>th</sup> annual football festival.

**Date:** Wednesday, September 25, 1957

**Paper:** Greensboro Record (Greensboro, North Carolina) **Page:** 19 [B3]

[photo and caption] MISS FOOTBALL - Mary Ann Mobley, 20-year old University of Mississippi coed, smiles as she holds trophy after being crowned "Miss Football of 1957" at Berkeley [sic], Calif., last weekend. (AP Wirephoto)

**Date:** Tuesday, December 31, 1957

**Paper:** Omaha World-Herald (Omaha, Nebraska) **Page:** 1

... Miss Mobley earlier had been named Miss Football of 1957.



From the San Francisco Examiner Photographic Archive:  
Sondra Hayes competes for the title of "Miss Football 1958" in the 13th annual National Football Festival, held in Berkeley. No photographer attributed, 1958.

**The Fresno Bee published from 1932 to 1975.**

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AP Wirephoto MISS FOOTBALL -- Ann Kent, 18, from the University of Oklahoma has been named Miss Football 1963 at the 18th annual National Football Festival Coronation Ball in Berkeley.